

## ITEM08 – APPENDIX I

### North Western Avenue (Stanborough / Leggatts) - Proposed VA signs to address speeding

- Cllr Giles-Medhurst has requested that consideration be given to measures to address speeding in North Western Avenue. This is relative to the existing 40mph speed limit which is an appropriate speed limit for this road. The main area of concern is near the West Drive junction where pedestrians cross the road to use the steps and footpath giving access to Berry Avenue. There is a cluster of 3 accidents in this area (most recent 3 year period of statistics) although none involved pedestrians.
- A feasibility study has revealed that a warning type VA sign may not be supported until a fixed warning sign solution has been tried, as this is one of the criteria from the Speed Management Strategy.
- At the July panel, it was agreed to add in additional measures (red coloured surfacing where vehicles were overrunning the existing hatching where two lanes converge into one, and put more emphasis on the speeding issue, plus apply for S106 funds.
- A S106 application has been made for two VA signs which will have the message 'SLOW DOWN' in addition to the pedestrian warning sign, plus the red coloured surfacing. Officers Steering Group have accepted the application, but £15k maintenance may need to be found from discretionary funds as a fixed sign solution has not first been tried.
- To avoid the maintenance payment, fixed warning signs should be progressed at the earliest opportunity. These were erected in May.
- Speeds will be rechecked in Sept., and if speeds have not reduced, then the warning VA signs and coloured surfacing will be procured for delivering in early 2012 with the S106 money secured.

